JOSÉ LUIS SOTO COLÓN, PH.D.

(939) 252-2500 jsotocolon@gmail.com www.jsotocolon.com 103 Urb. Altamira Lares, Puerto Rico 00669 https://orcid.org/0000-0003-2000-4175

EDUCATION

PhD	International Iberoamerican University in México Major: Projects in Information and Communication	March 2022 on Technologies (TICs)	
Dissertation: "Evaluation of digital content in the media in Puerto Rico"			
MA	Universitat Autònoma de Barcerlona Major: Public Relations Directions and Communi	May 2023 - Present ication Agencies - Virtual	
MA	University of Sacred Heart in Santurce, Puerto Ric Graduated Magna Cum Laude Major: Communication Arts in Digital Journalism Thesis: "News events and the use of communication governments in the northwestern of Puerto Rico"	n	
BS	University of Puerto Rico at Arecibo, Puerto Rico Graduated Cum Laude Major: Technology in Tele-Radial Communication	-	
CERTIFIC	ATIONS		
	ac University, México ïcation: Strategic Communication: Crisis	August 2022 – February 2023	
	rsity of Puerto Rico at Arecibo ïcation: Distance Teaching Courses	March 2022	
	Rico Drone Academy ïcation: Drone Pilot	August 2021	
	. Mendez University ïcation: Distance Teaching Courses	August 2022 – October 2022	
	rsidad Complutense de Madrid ïcation: Mobile App Development	September 2019	
	merican University of Puerto Rico & Anexo, Inc. ïcation: Social Media Coach	April 2019	

WORK EXPERIENCE

ACADEMIC AND ADMINISTRATIVE TENURE EXPERIENCE:

University of Puerto Rico at Arecibo

August 2020 to Present

December 2018 to Present

Interim Department Director, Tele-Radial Communication

- Exercise the representation of the department and supervise the teaching, administration, and services of the department, executing and enforcing the regulations.
- Summon the different committees when it deems it convenient.
- Represent the University, by express delegation of the rector, in any kind of legal acts that affect the activities of the department.
- Assign and coordinate teaching, in accordance with the programming of the center or centers where they are taught and formulate proposals for the preparation of this programming.
- Ensure compliance with the obligations of the department staff
- Promote and coordinate the development of research projects.
- Support the teaching and research activities and initiatives of its members, as well as all those that seek to improve the quality of the services offered by the department.
- Manage budget.
- Promote and carry out collaboration activities of the university with public or private organizations in the field of its competence
- Participate in the personnel selection process for new employees.

University of Puerto Rico at Arecibo Executive Assistant to the Chancellor

- Review and evaluate the correspondence and documents received in the superior office and prepare documents in response to queries, for the consideration and signature of the rector.
- Coordinate and supervise the work carried out by the secretaries, clerks, and other support staff of the unit; to guarantee the development of activities according to established procedures and methods.
- Provide logistical support to the activities of the office.
- Follow up on the Chancellor agenda in the different meetings.
- Collaborate in the preparation of the meetings of the different councils of the Institution.
- Assist the Chancellor in the acts and meetings assigned to him.
- Attend and participate in academic, administrative and research events at the internal and external level of the Institution.
- Coordinate the work carried out by the units attached to the Chancellor Office, following the Chancellor instructions.

- Verify the development and degree of progress of the work and projects carried out under the direction of the Chancellor.
- Give effective communication to the superior, about the results of the assigned tasks.
- Analyze and give recommendations for decision-making on matters of the Chancellor.
- Record indications and observations of the Chancellor in university matters.
- Submit to the directors under the Chancellor Office the indications and observations presented by the Chancellor for analysis and decision making.
- Review the personnel structure of the Institution, or of the unit; as appropriate.
- Keep equipment and work sites in order, reporting any anomaly.

University of Puerto Rico at Arecibo

July 2017 to August 2020

Press and Community Affairs Officer

- Assist the university community in publicizing events, awards, recognition, and research through the following communication strategies:
 - Organization of press conferences.
 - Guidance on the most appropriate tools to disclose your activities, presentations, and research internally and externally.
 - Writing and sending press releases.
 - Sending calls to the media to invite them to participate in press conferences, presentations, or activities.
 - Liaison with the press in the coordination of interviews, both with journalists requesting professional resources, and with resources or university entities seeking a forum in the media to publicize their activities.
- Cover the activities, both in editorial content, as well as visually with photos and videos, that take place on campus to review them in our publications.
- Keep the university community informed of events related to the Institution.
- Prepare attractive informative materials with a standardized image to promote the university in and outside of Puerto Rico.
- Develop educational campaigns with community impact.
- Write messages and communications from the Chancellor.
- Manage the University's social networks: Facebook, Instagram, Twitter, and YouTube; among other.
- Collaborate with other university digital media that feed on our reports for their cyber portals. Between these:
 - The portal of the University of Puerto Rico: <u>www.upr.edu</u>
 - The Digital Dialogue portal: <u>www.dialogodigital.com</u>
- Keep a file of news in the written press that refer to the institution.

University of Puerto Rico at Arecibo Full Professor (Full Time)

• Teaching at baccalaureate level, participate in committees and attending professional activities related to the profession, supervise practicum.

• Courses Offered at Baccalaureate Level:

August 2016 to Present

•	History	of Radio	and	Television
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- Fundamentals of Communication
- Radio Principles •
- Radio Principles LaboratoryPrinciples of Television
- Practicum/Seminar

 Puerto Rico Education Department Ramón de Jesús Sierra School, Lares, Puerto Rico Assistant Professor Assist the teacher in the courses. 	June 2016
Colegio San José Professor • Teaching the Photojournalism and Journalism course.	August 2013 – 2015
WORK EXPERIENCE IN EDUCATIONAL COMMITTES:	
University of Puerto Rico at Arecibo Institutional Committee for the Screening of Research Particip	August 2021 to June 2022 ants (CIPPI/IRB)
University of Puerto Rico at Arecibo Emprende840 Committee	August 2021 to Present
University of Puerto Rico at Arecibo Accreditation Coordinator Tele-Radial Communication Department	August 2020 to June 2022
University of Puerto Rico UPR Asset Map Coordinator - Arecibo	August 2020 to Present
University of Puerto Rico at Arecibo Member of the Departmental Personnel Committee Tele-Radial Communication Department	August 2020 to Present
University of Puerto Rico at Arecibo Member of the Departmental Curriculum Committee Tele-Radial Communication Department	August 2020 to Present
University of Puerto Rico at Arecibo U.S. Department of Energy Committee	August 2020 to Present
University of Puerto Rico at Arecibo Member of the Organizing Committee of the 40th Anniversary	2019 of the Choir

University of Puerto Rico – Central Administration Philanthropy Coordinator - Arecibo	August 2019 – June 2021
University of Puerto Rico – Central Administration Institutional Ranking Coordinator – Arecibo	August 2019 – June 2021
University of Puerto Rico at Arecibo Member of Student Retention Committee	August 2019 – Present
University of Puerto Rico at Arecibo Member of Reasonable Accommodation Committee	August 2019 – Present
University of Puerto Rico at Arecibo Member of Student Retention Committee	August 2019 – Present
University of Puerto Rico at Arecibo Member of the LGBTTQ+ Coalition Committee	August 2018 – Present
University of Puerto Rico at Arecibo Member of the Lecture Committee	August 2018
University of Puerto Rico at Arecibo Member of the Organizing Committee of the "Noche de Log	August 2018 – June 2019 gros"
University of Puerto Rico at Arecibo Member of the Budget Distribution Analysis Committee	August 2018 – Present
University of Puerto Rico at Arecibo Member of the Institutional Committee for Strategic Plannin	August 2017 – Present ag (CIPE)
University of Puerto Rico at Arecibo Member of the Government Ethics Committee	August 2017 – Present
University of Puerto Rico at Arecibo Member of the Graduation Committee	August 2017 – July 2021
University of Puerto Rico at Arecibo Member of the Emergency Management Committee	August 2017 – Present
University of Puerto Rico at Arecibo Member of the Recruitment Committee	August 2017 – Present
University of Puerto Rico at Arecibo Departmental Assessment Coordinator Tele-Radial Communication Department	August 2016 – June 2018

University of Puerto Rico at Arecibo

Departmental General Education Coordinator Tele-Radial Communication Department

PROFESSIONAL EXPERIENCE:

UNO Radio Group (Noti-Uno -Fidelity) & XCL TV Press Officer

- Preparing and writing articles and press releases for Radio Novela "Vidas Huracanadas".
- Handling enquiries from journalists and other media contacts via telephone, email, and written correspondence.
- Arranging and organizing events, interview, and press conferences.
- Liaising with media representatives and managers.
- Monitoring current affairs and coverage of the organization within the media.

Behind The Sound, Corp (Red 93.7 FM)

Programming, Public Relations and Marketing Director

- Preparing and writing articles and press releases.
- Handling enquiries from journalists and other media contacts via telephone, email, and written correspondence.
- Arranging and organizing events, interview, and press conferences.
- Liaising with media representatives and managers.
- Monitoring current affairs and coverage of the organization within the media.
- Check complete program logs for accuracy and conformance with FCC rules and regulations and resolve program log inaccuracies.
- Confer with the owner and production staff to discuss issues such as production problems.
- Develop promotions for current programs and specials.
- Manage the social media of the station.
- Marketing and sales manager.

Lares Broadcasting Corp. (Radio Grito 1200AM) Radio Producer / Radio Show Personality / Journalist

- Generating and researching ideas for program.
- Developing content, writing material for scripts, bulletins, and links.
- Sourcing potential contributors and interviewees
- Selecting music appropriate to the program, the audience and station.
- Presenter programs or managing presenters for both pre-recorded and recorded ouput.
- Contributing to, and making use of, an archive of audio resources which can be reused.
- Using technology, such as Pro Tools and Adobe Audition, for editing and production purposes.

2016

2017

2016

Researcher of Tax Affairs

Municipal Government of Lares

- In charge of evaluating cases to determine the contributory amount to be paid.
- Responsible for making field visits to determine the value of the property.
- Handle the files and submit the data to the electronic system.
- Carry out collection efforts for people who have not fulfilled their contributory responsibility.

CV 24 TV

Outdoor Content Producer – Desde Mi Pueblo

- Search, current issues, select and approve material for live segments and programming and recordings for the program.
- Conduct written interviews for live program or outdoor recordings.
- Create and produce dynamics for live and exterior programming.
- Attend in the coordination of participants in the program.
- Perform, organize and produce outdoor recordings.
- Coordinate outdoor recordings.
- Collect complementary material and visuals and information for all reports.
- Attend the rest of the production in any necessary task.

Municipal Government of Lares

Lares City Enterprises, EM Executive Director

- Develop and implement strategic plans that meet company goals and objectives created in partnership with the Board of Directors.
- Recruit and develop a team of senior leaders to manage critical business functions.
- Ensure commitment and compliance with all laws and regulations throughout the organization.
- Create a culture of transparency and communication throughout the organization
- Develop positive relationships with key stakeholders, including shareholders and government agencies
- Positively address challenges in the internal and external environment to protect the company's interests.

Municipal Government of Lares

Tourism and Culture Office Director

- Coordination and control of tasks related to tourism.
- Development of strategies and execution of the marketing plan to promote the city as a venue congresses, conventions, fairs, meetings and incentive trips.
- Planning of annual actions to promote tourism.
- Coordination of budget management assigned to tourism.
- Organization and management of fairs, festivals, conferences, congresses, workshops and other promotional events.
- Development of relationships that favor the promotion of tourism.

2014-2015

2015-2016

2013-2015

Municipal Government of Lares

Centro de Recaudación de Ingresos Municipales (CRIM) Director

- Create work plan to channel the Filing of personal property forms.
- Create work plan to carry out real estate appraisals.
- Coordinate work with the central and regional office.
- Carry out reviews and audits of real and personal property.
- Assign to the employees the requests for exonerations and exemptions of real and personal property for their corresponding procedures.

CV 24 TV

Journalist - Rubén

- Create stories for news programs.
- Assessing leads and pitching captivating story ideas to editors.
- Using all your findings to prepare clean, concise, and factual articles.
- Keeping records of all notes, interviews, and audio files.
- Creating trustworthy relationships with contacts and sources for use in future research.

Municipal Government of Lares

Researcher of Tax Affairs

- In charge of evaluating cases to determine the contributory amount to be paid.
- Responsible for making field visits to determine the value of the property.
- Handle the files and submit the data to the electronic system.
- Carry out collection efforts for people who have not fulfilled their contributory responsibility.

WIPR TV

Outdoor Content Producer Producer

- Search, current issues, select and approve material for live segments and programming and recordings for the program.
- Conduct written interviews for live program or outdoor recordings.
- Create and produce dynamics for live and exterior programming.
- Attend in the coordination of participants in the program.
- Perform, organize and produce outdoor recordings.
- Coordinate outdoor recordings.
- Collect complementary material and visuals and information for all reports.
- Attend the rest of the production in any necessary task.

Aurora Broadcasting Corp. (Radio 11 FM) Independent Journalism

- Create stories for news programs.
- Assessing leads and pitching captivating story ideas to editors.
- Using all your findings to prepare clean, concise, and factual articles.
- Keeping records of all notes, interviews, and audio files.

2011

2010

2011-2013

2008

• Creating trustworthy relationships with contacts and sources for use in future research.

Propaganda Films (Cabo y Platón Movie) Assistant Producer

- Attend in the coordination of participants in the movie.
- Perform, organize and produce outdoor recordings.
- Coordinate outdoor recordings.
- Collect complementary material and visuals and information for all reports.
- Attend the rest of the production in any necessary task.

Municipal Government of Lares

Press Officer

- Preparing and writing articles and press releases.
- Handling enquiries from journalists and other media contacts via telephone, email, and written correspondence.
- Arranging and organizing events, interview, and press conferences.
- Liaising with media representatives and managers.
- Monitoring current affairs and coverage of the organization within the media.

Lares Broadcasting Corp. (Radio Grito 1200AM)

Radio Producer / Radio Show Personality / Journalist

- Generating and researching ideas for program.
- Developing content, writing material for scripts, bulletins, and links.
- Sourcing potential contributors and interviewees
- Selecting music appropriate to the program, the audience and station.
- Presenter programs or managing presenters for both pre-recorded and recorded ouput.
- Contributing to, and making use of, an archive of audio resources which can be reused.
- Using technology, such as Pro Tools and Adobe Audition, for editing and production purposes.

Lares Historical Resources Museum

Tourism Guide

- Offer information to tourists or visitors
- Accompany tourists on their journey
- Arrange transport for tourists
- Advise on tourist activities
- Plan routes, itineraries and tour packages
- Promote the tourist services you offer

WIPR TV

Producer / Sound Technical / Cameraman Intern

• Preparing and writing articles and press releases.

2004

2004 - 2006

2004 - 2006

2006-2015

2008

 Handling enquiries from journalists and other media con and written correspondence. Arranging and organizing events, interview, and press co Liaising with media representatives and managers. Monitoring current affairs and coverage of the organizat 	onferences.
PROFESSIONAL SERVICE AND CONSULTING:	
WIPR TV & University of Puerto Rico Producer & Editor "Lo logramos Juntos" TV Program San Juan, Puerto Rico	August 2020
Bright Beginnings Bilingual School Consulting E-learning Project Camuy, Puerto Rico	August 2020
Episcopal Church of Puerto Rico Consulting Project for radio and television station Toa Baja, Puerto Rico	October 2019
Department of Natural and Environmental Resources of Pue Consulting Revitalization Project of Las Cavernas del Rio Camu San Juan, Puerto Rico	-
UNO Radio Group & XCL TV Consulting Media Services & Press Officer – Radio Novela "Vi San Juan, Puerto Rico	2018 das Huracanadas"
Municipal Government of Lares Consulting Revitalization "La Rambla Hotel" Lares, Puerto Rico	December 2017
Behind The Music, Corp. Consulting Project for RED 93.3 FM Aguadilla, Puerto Rico	August 2016
La Cigarra Inc.SeProducer - "Obra Grito de Lares"Lares, Puerto Rico	ptember 2015 to August 2019
Local North-Central Labor Development Area Content Producer - Tourism Advertising Campaign: NorteyCent Arecibo, Puerto Rico	August 2014 tro.com

Municipal Government of Lares Producer – Unidos Celebramos Lares, Puerto Rico	August 2014
Centro Cultural 23 de septiembre Collaborator - Festival Nacional del Guineo Lares, Puerto Rico	2013-2016
Certamen Cultural Mundial, Inc. Collaborator - Certamen Cultural Mundial Lares, Puerto Rico	2013-2016
Municipal Government of Lares Producer - Festival de la Almojábana Lares, Puerto Rico	2013-2016
Municipal Government of Lares Producer - Fiestas de Pueblo Lares, Puerto Rico	2013-2016
Municipal Government of Lares Producer - Feria de Artesanías y Concurso de Trovadores Castañer Lares, Puerto Rico	2013-2016
Municipal Government of Lares Producer - 10K Grito de Lares Lares, Puerto Rico	2013- 2016
COMMUNITY SERVICE:	
American Cancer Society President Relay for Life Lares, Puerto Rico	2020
Pathstone Community Development Corporation of Puerto Rico Member of Board Director Ponce, Puerto Rico	2015 - 2016
Patriotas de Lares Volleball Club Press Officer Lares, Puerto Rico	2013-2015
Periódico Surcos Lareños Board Director Secretary Lares, Puerto Rico	2008 - 2011

American Cancer Society Event Manager of Relay for Life	2005 – Present
Puerto Rico	
Lares Historical Resources Museum	2004 - 2008
Board Director Secretary	
Lares, Puerto Rico	
PUBLICATIONS	

Dissertation , International Iberoamerican University, México Advisor: Lazaro Salomón Dibout Toledo	2022
Thesis , University of Sacred Heart in Santurce, Puerto Rico Advisor: Yaritza Medina Montañez	2016

Journal Publications

Soto Colón, J. L., & Dibut Toledo, L. S. (2021). Evaluación del contenido digital en los medios de comunicación en Puerto Rico. *Universidad Y Sociedad*, *13*(6), 497-505. Recuperado a partir de <u>https://rus.ucf.edu.cu/index.php/rus/article/view/2413</u>

Journal Papers in Process

Soto Colón, J. L., "Análisis de las Plataformas Digitales de los Medios de Comunicación de Puerto Rico," Submitted to: Icono14, España.

Soto Colón, J. L., "Análisis de las Redes Sociales de los Medios de Comunicación de Puerto Rico," Submitted to: Revista Universidad y Sociedad, Cuba.

Soto Colón, J. L., "¿Qué contenido busca a la audiencia vs. los directivos en Puerto Rico?" Submitted to: Revista Interdiciplinar de Estudios de Comunicación y Ciencias Sociales, España.

PRESENTATIONS AND INVITED LECTURES

MS Teams Seminar UPR Arecibo Employees Arecibo, Puerto Rico

MS Teams Seminar UPR Arecibo Senate November 2022

October 2022

Arecibo, Puerto Rico

Social Media Seminar Communication Tele-Radial Department Arecibo, Puerto Rico	January 2019
Startup Weekend Centro de Emprendedores Arecibo, Puerto Rico	November 2018
Radio Productions Seminar Ramón de Jesús Sierra School Lares, Puerto Rico	September 2018
TV Production Seminar Josefina Linares School Lares, Puerto Rico	August 2018
"Hoy es el mejor día" Seminar University of Puerto Rico at Arecibo	October 2017
The Public Relations Tools Seminar Arecibo Art and Culture office Arecibo, Puerto Rico	December 2017
Press Conferences Seminar University of Puerto Rico Arecibo, PR	October 2016
PROFESSIONAL MEETINGS ATTENDED	
Support Students with Education Insights in Microsoft Teams Seminar San Juan, Puerto Rico	November 2022
Oficina del Contralor de Puerto Rico <i>Government Contracting virtual course</i> San Juan, Puerto Rico	October 2022
Firstbank & INprende <i>1Éxito Program</i> San Juan, Puerto Rico	September 2022
ACEJMC Committee Meeting Accreditation Process Chicago, Illinois	April 2022

ACEJMC Committee Meeting Accreditation Process Chicago, Illinois	March 2022
Hunters College Effects of Hurricane Maria Seminar Arecibo, Puerto Rico	November 2019
Department of Labor and Human Resources <i>"Beneficia tu empresa con una visión 360" Seminar</i> Arecibo, Puerto Rico	November 2019
Ruffalo Noel Levitz (RNL) <i>How to conduct recruitment campaigns and external funds? Seminar</i> New York, USA	November 2019
University of Puerto Rico <i>Best Practices in Fundraising Seminar</i> San Juan, Puerto Rico	March 2019
University of Puerto Rico <i>Digital Transformation Seminar</i> San Juan, Puerto Rico	August 2012
UTESA and UPRA University Exchange Committee <i>Meeting</i> Arecibo, Puerto Rico	November 2018
Puerto Rico Radio Show <i>Meeting</i> San Juan, Puerto Rico	September 2016
PROFESSIONAL AFFILIATIONS	
National Association of Hispanic Journalists (NAHJ) 2015- Present	
GRANTS AND PROPOSALS SUBMITTED	
Development of School of Arts Municipal Government of Lares & Department of Education Lares, Puerto Rico	November 2015

Status: Development of feasibility study and transfer of facilities to the n government. Investment: \$300,000.00	nunicipal
Commercial Impact Program to Urban Centers Municipal Government of Lares & Department of Economic Develop Commerce Lares, Puerto Rico Status: \$25,000.00 awarded, to paint the structures of the urban center an	-
Development of Lares Market Place Municipal Government of Lares Lares, Puerto Rico Status: Development of feasibility study and identification of funds for c Investment: \$1.5 million	April 2014 onstruction.
Development of La Rambla Hotel Municipal Govermet of Lares & Puerto Rico Tourism Company Lares, Puerto Rico Status: Development of feasibility study and identification of funds for c Investment: \$4.7 million	April 2014 onstruction.
Development of Mariana Bracetti Viewpoint Municipal Government of Lares Lares, Puerto Rico Status: Park tourism development and business development. Investment: \$1.4 million	January 2014

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LANGUAGES

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English: Reading and Writing

Spanish: Reading and Writing

COMPUTER SKILLS

Programming: Adobe Photoshop, Adobe Premier, Adobe Illustrator (basic), Adobe Lightroom (basic), Adobe After Effects (basic), Adobe Audition, ProTools, DaVinci Resolve, Final Cut, Avid Media Composer (basic).

Applications: Canva, HootSuite, Business Suite, Soundcloud, Shop, Sticker Maker, DJI Mimo, Wave, My Business Google, Ads Manager, Facebook, Instagram, Twitter, Boomerang, Layout, Pinterest, Linkedin, TikTok, Youtube, Google Ads, WhatsApp Bussiness, Switcher, Adobe Stock, Telegram, Podcast (Apple). **Platforms**: WordPress, Wix, Zoom, Google Meet, MS Teams, Canvas, Moodle, Blackboard, Microsoft Planner, Microsoft Word, Microsoft Excel, Microsoft Power Point, Microsoft OneNote, Skype, Issuu.

References

Dr. Norma Pérez Colón, Director President, Municipal Legislature of Lares Phone: 787-503-9051

Mrs. Magdalena Arroyo, Director CRIM Phone: 787-214-8708

Mrs. José Rodríguez Ruíz, Mayor & Tourism Director Municipal Government of Lares Phone: 787-608-0274

Mrs. Julia Bello, President Lares Broadcasting Corp. (Radio Grito) Email: wgdl1200@yahoo.com

Mrs. Jorge Ramos, President XCL-TV, Inc. Email: jorgeluisramos1961@gmail.com

Mrs. Jerry Segarra, President La Cigarra Inc. Phone: 939-371-6698

Mrs. Brenda Estremera, Senior Community Manager, Special Events American Cancer Society of Puerto Rico, Inc. Email: bremda.estremera@cancer.org

Mrs. Pedro Hernández, President Behind the Music Corp. (Red 93.3 FM) Email: pghb10@icloud.com

Mrs. Joan Hernández, Journalist & Press Officer Justice Department

Email: joan.hernandez13@upr.edu

Mrs. Anette Álvarez, Independent Journalist & Press Officer University of Puerto Rico at Carolina Email: annyanira@hotmail.com Mrs. Norma Martir Pérez, Director Colegio San José

Email: nmp.csj@gmail.com

Mrs. Magaly Nieves, Director

Ramón de Jesús Sierra School Phone: 787-548-8936

Mrs. Sonia Arocho, Senior Community Manager, Special Events American Cancer Society of Puerto Rico, Inc. Phone: 939-403-2368

Mrs. Cristina Iguina, Promotions Associate Supervisor and Media Asset Coordinators WKAQ / Telemundo of Puerto Rico Email: cristina.rodrigueziguina@nbcuni.com

Mr. Astrid Matos, Journalist Uno Radio Group (NotiUno) Phone: 787-590-7385

Prof. Marilyn Rodríguez, Arts and Tourism Department University of Puerto Rico at Carolina Email: Marilyn.rodriguez11@upr.edu

Dr. María Rodríguez Sierra, Director of DECEP

University of Puerto Rico at Carolina Email: maria.rodriguez52@upr.edu

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Mr. Ivonne Calderón, Admission Director

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